

frameit Privacy Policy

General

We value your privacy and have written this privacy policy, which is an integral part of frameit's terms of service. It details how frameit collects, uses, and protects information provided by users of the service. Using the service constitutes agreement to this policy and the uses described herein.

Who Are We?

frameit is a smart digital gallery that allows all event guests to photograph and collect pictures to create one perfect collection. Each event owner can create an event on frameit and share a unique QR code with their guests, through which they can photograph or upload their pictures. The pictures will be uploaded to a shared gallery. Gallery pictures can be downloaded and shared freely for the designated time.

Are You Required to Provide Us with This Information?

We are a private entity, and you are not legally required to provide us with any information. However, without your consent to provide us with this information, we cannot provide our services to you.

What Identified Information Do We Store About You?

We store the following data if you provide it to us: your full name, email addresses, payment service details, approximate geographical location and IP address, as well as additional personal data sent through the service such as photos you or others upload to the service. We may also store additional data in specific cases where you provide it to us, such as when contacting us or when it is required to provide you with services.

What Non-Identifying Information Do We Store About You?

We also store non-personal information based on your activities, such as: your browsing habits, your use of services, pages you viewed, websites that referred you to us, your approximate location, the type of hardware or end-user device, your browsing preferences, browser type, screen resolution, operating system, and additional characteristics.

How Do We Process Information About You?

We use the collected information for service provision, improving user experience, technical support, payment processing, and compliance with legal requirements. The information may also be used for anonymous and aggregate statistical analysis and research.

What Safety Measures Are Taken to Protect the Information?

We implement industry-standard security measures to protect users' personal information. However, it is hereby clarified that absolute security of information cannot be guaranteed during internet transmission or storage in computer systems. Therefore, use of the service is at the user's sole risk.

Do We Store Cookies on the Service?

We may use tracking and analysis technologies, including Cookie files, pixel tags, and similar technologies, for service operation, usage pattern analysis, and improving user experience. The user agrees to the use of these technologies as part of service usage. Users will be given the opportunity to provide explicit consent for cookie usage - except for essential cookies only.

Who Else Has Access to the Information?

Any photo uploaded to the digital gallery will be available for download and sharing by all event guests who scan the QR code. We may also use the photos for promotional purposes, all in accordance with the law.

We will not sell or rent users' personal information to third parties but may share information with:

- Our employees, who are under a confidentiality agreement
- Service providers acting on our behalf to provide the service, such as payment processors, cloud storage providers
- Cases required by law or to protect our legal rights

How Will We Contact You?

If you are an event owner or registered on the site, we may send newsletters from time to time. We may also contact you if we feel your account has been breached or for service-related reasons.

Can You Change or Delete the Information?

We respect your privacy. You have the right to request an update, a copy, or deletion of your personal information in accordance with the Israeli Privacy Protection Law. Please contact us at info@frameit.co.il for such requests.

How Should You Act If You Feel Your Privacy Has Been Violated?

If you feel your privacy has been violated, you can always contact us via email at info@frameit.co.il and submit a complaint. We will examine complaints within a reasonable time

and send you a response as soon as possible. We may occasionally publish reports on such complaints, which would be found on our website.

Changes to the Privacy Policy

We may update the privacy policy from time to time at our sole discretion. Significant changes will be published on the service website, and continued use of the service after publishing changes will constitute agreement to the updated policy.

This privacy policy was last updated on: 05.03.2025